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Dominican Republic Ministry of Tourism Announces International Design Competition

Aspiring designers invited to submit logo design for one of the world's happiest places

Dominican Republic – Nov. 12, 2009 – The Dominican Republic (DR) Ministry of Tourism is seeking aspiring designers to create a new tourism logo design that reflects the growing recognition and stature of the DR as the world's premier Caribbean destination. The DR is opening the competition to the world's graphic designers to celebrate the increasing amount of global visitors who come to enjoy the large island nation's magnificent natural beauty, amazing culture, history, and diverse accommodations and activities.

"Since the DR attracts nearly five million visitors from around the world each year, we want to welcome all international designers interested in taking part to do so, with particular emphasis on young emerging and new designers," said Magaly Toribio, DR Ministry of Tourism's Vice Minister of International Promotion. "The new design will help us visually represent the DR's magnificent natural appeal to travelers all around the world and will be used on all DR tourism promotional materials."

Winners will receive prizes including a trip to the DR. Ranked a top destination for sun, sea and sand, the DR was named the second happiest nation in the world by Britain's New Economics Foundation this year. Known for lush tropical beauty, mountains, waterfalls and amazing coastlines, approximately 25 percent of the DR has been protected as national parks and nature preserves and is the most bio-diverse country in the Caribbean. Deadline for entry is Dec. 30, 2009. For full details on how to enter, including terms, conditions and prizes, please visit: www.GoDominicanRepublic.com.

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The Dominican Republic's first tourist was Christopher Columbus in 1492. Rich in history, the DR has developed into a diverse destination offering both Dominican and European flavors to nearly 5 million visitors each year. Named *#1 Golf Destination in the Caribbean & Latin America* by the International Association of Golf Tour Operators, the DR boasts 25 designer golf courses, upscale resorts, pristine nature, sophisticated cities and quaint villages filled with warm Dominican people. The DR features the best beaches, fascinating history and culture, and is a chosen escape for celebrities, couples and families alike. Visit the Dominican Republic Ministry of Tourism's official Web site at: www.GoDominicanRepublic.com.